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## Chantel Moore becomes General Manager of the new 25hours Hotel One Central in Dubai

Hamburg: In spring 2020, the first 25hours Hotel Company hotel outside of Europe will open its doors. Chantel Moore is now responsible for the 25hours Hotel One Central in Dubai. Born in Australia, she has a significant amount of global experience in different positions and areas of expertise in the hotel industry. After being Director of Business Development at Accor and General Manager at Rotana and Habtoor Hotels in Dubai, she recently oversaw the opening of the Hard Rock Hotel Shenzhen in China.



As she begins working with 25hours, her path takes her back to Dubai: "I'm excited to be returning to Dubai to open this new and unique brand concept in the Middle East with 25hours. The most important task for me and the team will be to traverse the brand spirit into the 25hours One Central and involve the local community with our many inspiring and sustainable projects that will take place within our hotel."

Patrick Mattick from Zurich is also rising to a new challenge in his 25hours career. The Food & Beverage Manager at the 25hours Hotel Langstrasse has been with the company for many years and will take on the newly created position of Soul Manager in Dubai from 2020. This unusual position was advertised within the company to encourage committed employees and protect the DNA and atmosphere of 25hours alongside the General Manager on-site. The 33-year-old is



looking forward to his new responsibilities at One Central: "For me, our hotels are all about emotions and things that cannot be captured in a manual. My goal is to give the hotel an individual soul and to ensure every guest is surrounded by the 'almost home' feeling." Steffen Fox, Managing Director of 25hours Hotels, explains: "We're delighted that Patrick is on board in Dubai and that we can benefit from his many years of experience with the company. The Soul Manager is an exciting addition to our management portfolio in Dubai which will also be used as a template for our DNA creation in all of our future projects."

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You can find the first details on the new 25hours Hotel One Central [here](#).

New brand movie: <https://www.youtube.com/watch?v=zmQA9qVndac>

For more information about all of the 25hours Hotels, visit: [25hours-hotels.com](https://25hours-hotels.com)

25hours Hotels videos: [youtube.com](https://youtube.com)

Press material and images: [25hours-hotels.com/company/presse/bilder](https://25hours-hotels.com/company/presse/bilder)

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## About 25hours Hotels

25hours is a young hotel idea characterised by personality and charming and relaxed service, which seeks to find contemporary answers to the demands of urban, cosmopolitan travellers. The brand focuses on individuality, authenticity and character, and designs each of its hotels in partnership with various designers and in a unique style, under the motto “Know one, know none”. The 25hours Hotel Company was founded in 2005 by Stephan Gerhard, Ardi Goldman, Christoph Hoffmann and Kai Hollmann, and today operates 13 hotels in German-speaking countries as well as in Paris. There are also more openings scheduled: 25hours Hotel Florence, 25hours Hotel Dubai (2020) and 25hours Hotel Copenhagen (2021). The 25hours Hotel Company formed a strategic alliance with AccorHotels in 2016, and now also pursues hotel projects around the globe.

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