COOKIES POLICY

Last Updated: 1 May 2023

Ennismore Holdings Limited is a private limited company, registered with Companies House in the United Kingdom under company number 13348771, whose registered office is located at 20 Old Bailey, C/O Withers Llp, London, EC4M 7AN, England ("**Ennismore**"). For the purposes of this policy, Ennismore includes its affiliates.

Ennismore operates this website 25hours-hotels.com (hereinafter, the "Site").

Ennismore may use cookies to customize the content on the Site, to provide social media functionalities and analyze website traffic.

Cookies are small text files that are placed on your device by websites that you visit. They are often used to make websites work, as well as provide information to the operator of the website.

For our websites, you can manage your consent or refusal to use tracers on your terminal by clicking on the button in the bottom left corner:

Regardless of what you choose, your browser also allows you to delete tracers from your device at any point.

The steps for managing and deleting tracers are different on each browser. These steps are described in the help menu in your browser. Remember to configure all the browsers on your different devices (tablets, smartphones, computers, etc.).

The following are the steps for tracer management in the most common browsers:

- For Internet Explorer™: <u>https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies;</u>
- For Safari[™]: <u>https://support.apple.com/en-gb/guide/safari/sfri11471/mac;</u>
- For <u>http://support.google.com/chrome/bin/answer.py?hl=en&hlrm=en&answer=95647;</u>
- For Firefox[™]: <u>https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox;</u>
- For Opera[™]: <u>https://www.opera.com/help/tutorials/security/privacy/</u>.

Below you'll find more detailed information about which cookies we're using and their purpose. We may modify this policy from time to time.

1. Why have a cookies policy?

With a view to provide information and ensure transparency, Ennismore established this policy so that you can learn more about:

- the origin and purpose of the information processed when you browse the Site; and
- your rights with regard to cookies and other tracers used by the Site.

2. Consent

The installation of certain cookies is subject to your consent.

Also, when you first visit the Site, you are asked whether you agree to the installation of this type of cookie, which is only activated after your acceptance.

You can change how we use cookies by changing your browser settings.

3. Why use cookies?

We use cookies and other tracers primarily for the following purposes:

- Cookies strictly necessary for browsing the Site and the ability to use all of their features.
- Cookies for features intended to:
 - adapt the Site to the display preferences of your device (language, currency, display resolution, operating system used, configuration and settings of the display of web pages based on the device you are using and its location, etc.);
 - store specific information that you enter on the Site in order to facilitate and customize your subsequent visits (including displaying the visitor's first and last names if the visitor has a user account); and
 - \circ $\,$ allow you to access your personal pages more quickly by storing the login details or information that you previously entered.
- Cookies for visitor tracking are aimed at improving the comfort of users by helping us understand your interactions with the Site (most visited pages, applications used, etc.); these cookies may collect statistics or test different ways of displaying information in order to improve the relevance and usability of our services.
- Advertising cookies are intended to:
 - offer you, in advertising spaces, relevant, targeted content that may be of interest to you (best
 offers, other destinations, etc.) based on your interests, browsing behaviour, preferences, and
 other factors; and
 - \circ $\;$ reduce the number of times that the advertisements appear.
- Affiliate cookies identify the third-party website that redirected a visitor to the Site.

The tables below explains the cookies we use and why.

4. <u>Strictly necessary cookies</u>

These cookies are necessary for the Site to function and cannot be switched off in our systems.

They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.

You can set your browser to block or alert you about these cookies, but some parts of the site will not then work.

These cookies do not store any personally identifiable information.

| Strictly Necessary Cookies | | | |
|----------------------------|--|--------------|-----------------------|
| Cookie Subgroup | Cookies | Cookies used | Lifespan |
| www.25hours-hotels.com | Cookietest thn_id | First Party | Session Persistent |
| cdn.consentmanager.net | cmpcvc* cmpcpc* cmpconsent* | Third Party | Session |
| cdn.consentmanager.net | cmpcvcu* cmpcpcu* cmpconsent* cmpcvcu* cmpcpcu* cmpconsent* | Third Party | Persistent |
| fonts.net | cf_bm | Third Party | 30 minutes |

5. Functional Cookies

These cookies enable the Site to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages.

If you do not allow these cookies then some or all of these services may not function properly.

| Functional Cookies | | | |
|--------------------------|--------------------------|--------------|------------------------------|
| Cookie Subgroup | Cookies | Cookies used | Lifespan |
| google-analytics.com | _ga _gid _dc_gtm_* | Third Party | 730 days 1 day Session |
| www.googletagmanager.com | _gcl_au | Third Party | 90 days |

6. Analytics cookies

Performance cookies include analytics cookies.

| Performance Cookies, Analytics cookies | | | |
|--|---------|--------------|----------|
| Cookie Subgroup | Cookies | Cookies used | Lifespan |
| www.facebook.com | _fbp | Third Party | 90 days |

| Performance Cookies, Analytics cookies | | | |
|--|--|--------------|---|
| Cookie Subgroup | Cookies | Cookies used | Lifespan |
| *.doubleclick.net | test_cookie | Third Party | 15 minutes |
| www.linkedin.com | In_or lidc li_sugr UserMatchHistory AnalyticsSyncHistory bcookie bscookie li_gc | Third Party | 1 day 1 day 90 days 30 days 30 days 730 days 730 days 730 days |
| www.bing.com | _uetsid _uetvid _uetsid _uetsid_exp _uetvid _uetvid_exp MUID | Third Party | 1 day 390 days Persistent Persistent Persistent 390 days |
| www.thehotelsnetwork.com | thn_id thn_id | Third Party | 730 days Persistent |

7. <u>Targeting cookies</u>

These cookies may be set through our site by our advertising partners.

They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites.

They do not store personal information directly, but are based on uniquely identifying your browser and internet device.

If you do not allow these cookies, you will experience less targeted advertising.

| Targeting Cookies | | | |
|-------------------|---------|--------------|----------|
| Cookie Subgroup | Cookies | Cookies used | Lifespan |
| | | | |