

facts & figures

25hours Hotel Piazza San Paolino Piazza di San Paolino 50123 Florenz	
Opening	September 2021
Investor & developer	Art-Invest Real Estate
Owner	Invesco
Operator	25hours Hotel Company
General Manager	Bart Spoorenberg
Architecture	Genius Loci Architettura
Interior Design	Paola Navone, Studio Otto/Mailand
Story	25hours Hotels
Location	The 25hours Hotel Piazza San Paolino is located in the old town of Florence in close proximity to Ponte Vecchio, the Cathedral of Santa Maria del Fiore and the main train station.
Hotel	171 rooms <p>The building ensemble consisting of three properties covers an area of 10,750 square meters and offers space for a total of 171 rooms. A newly designed Italian restaurant is being built in the covered patio of the historic bank building from the 18th century. A characteristic café will liven up the Piazza San Paolino and the sophisticated drinking culture will be celebrated in a small, select bar.</p> <p>While the Florentine architects Genius Loci Architettura were commissioned with the renovation of the partially listed building complex, the design and development of surprising content is carried out by interior designer Paola Navone. With her idiosyncratic style of combining the traditional with the contemporary, she plays with the tension between Dantes Inferno and Paradiso and gives the hotel its own design style.</p>

come as you are.

	<p>A place to heavenly relax and be infernally amused</p> <p>Townhouse with spacious public areas, own garden, pizza oven, grill and private swimming pool</p> <p>The 25hours hotel in Florence follows the story of Dante Alighieri's Divine Comedy, which is reinterpreted by the Italian interior designer Paola Navone in a unique and humorous way. The journey through the literary masterpiece already starts at the reception. Spending a night in paradise or rather in daring hell? It's up to the guest to choose where to sleep, as the hotel rooms are divided into two categories. The area around the elevator is spiced up illustrations from the US artist Seymour Chwast who redrew characteristic scenes from the Divine Comedy in an amusing way. Divine entertainment can also be found in the hotel's own cinema: the „Cinema Paradiso“ offers a big selection of Dante inspired movies from the past and present.</p>
Room Designs	<p>Inferno</p> <p>Paradiso</p> <p>Townhouse</p>
Room Categories	<p>171 rooms with the categories Medium (41 rooms), Medium Plus (83 rooms), Large (22 rooms), Large Plus (18 rooms), Extra Large (6 rooms) and one Townhouse</p>
Meetings & Events	<p>Breakout area with two multi-functional rooms</p>
Facilities	<p>Sauna with relaxation room, gym, 25hours things shop</p>
Gastronomic offer	<p>Italian restaurant with 100 seats</p> <p>Bar with 50 seats</p> <p>Alimentari with café</p>

come as you are.