

Press Release 7 November 2019

25hours Hotel at MuseumsQuartier begins collaboration with Vienna-based record manufactory Phonocut

Vienna: The days when vinyl records were unromantically pressed in their thousands from hot plastic in large, dreary pressing plants with enormous chemical, energy and time expenditure have now finally been consigned to history. The world's first Phonocut Mini Manufactory has everything you need to produce high-quality, entirely analogue vinyl editions in an instant. In cooperation with Supersense and the Vienna-based record manufactory Phonocut, visitors to the 25hours Hotel at MuseumsQuartier have the opportunity to produce their own record using a simple yet amazing process involving just the touch of a button. The cover artwork is also self-produced: guests can create their own personalised record design.



As part of Vienna Design Week, the manufactory celebrated its world premiere in October with a PHONOCUT MINI MANUFACTORY & Recording Session in the 25hours Hotel's small Dachboden loft bar. This featured Austrian pop singer Josh, known, amongst other things, for his smash hit Cordula Grün, who recorded a small CUTTING EDGE RECORDS edition, live and analogue, on vinyl.

Under the motto 'We create memories' and in cooperation with Supersense, all 25hours Hotels are offering analogue experiences which inspire guests into action and contemplation. Supersense specialises in setting up analogue Wunderkammers (Cabinets of Curiosities) all over the world, which are created by Krieger Dworsky. Together with his team, Supersense founder Florian Kaps collects, dusts off and revives carefully selected analogue treasures. In today's digital world, our skills of perception are required less and less. Supersense is inviting us to reawaken multidimensional experiences which call on our senses of touch, taste, smell, sight and hearing and thus evoke genuine feelings. 25hours Hotels wants to allow these unique magical experiences to become a reality for guests. The aim is to escape the fast pace of everyday life and experience the here and now in a more conscious way, giving it significance.

come as you are.



Click [here](#) for the 25hours Hotel at MuseumsQuartier press information.

For more information about all of the 25hours Hotels, visit: 25hours-hotels.com

25hours Hotels videos: youtube.com/25hourshotels

Press material and images: 25hours-hotels.com/company/presse/bilder

About 25hours Hotels

25hours is a smart hotel idea characterised by personality with charming and relaxed service, which seeks to find contemporary answers to the demands of urban, cosmopolitan travellers. The brand focuses on individuality, authenticity and character, and designs each of its hotels in partnership with various designers and in a unique style, under the motto 'Know one, know none'. The 25hours Hotel Company was founded in 2005 by Stephan Gerhard, Ardi Goldman, Christoph Hoffmann and Kai Hollmann, and today operates 13 hotels in German-speaking countries as well as one in Paris. There are also more openings scheduled: 25hours Hotel Florence, 25hours Hotel Dubai (2020) and 25hours Hotel Copenhagen (2021). The 25hours Hotel Company formed a strategic alliance with AccorHotels in 2016. Europe's largest hotel group holds a 50 percent stake in the dynamic hotel group. Hotel projects around the globe are being jointly pursued.

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