

Press Release 27.11.2019

## Copenhagen: 25hours Hotels are opening a second hotel in Denmark in 2024

Hamburg/Copenhagen: The 25hours Hotel Company is planning to open the new 25hours Hotel Paper Island in the centre of Copenhagen at the beginning of 2024. After the lease agreement for the first 25hours hotel in Copenhagen was signed in February 2019, Florian Kollenz, Chief Development Officer, is particularly thrilled about the group's latest success. "The only thing better than one hotel opening in a new city is two openings! We're very proud to be working on this project with CØ P/S, a consortium consisting of pension fund Danica and project developers Nordkranen and Union Kul." The new building is located in the city centre on the island of



Christiansholm, which is also known as Paper Island. The island gets its name from its past, as giant rolls of paper were stored here and used for Danish newspapers. In recent years, Paper Island has developed into an urban destination at the heart of Copenhagen's harbour district. The Opera House and theatre are also located nearby. The area will also continue to develop strongly in the future: a new public park and promenade encircling the entire island will open next to the hotel, in between the Opera House and Christiansholm. A new waterfront culture centre is also planned, which will particularly highlight the great importance of water in the history of Copenhagen.

"We look forward to the collaboration with 25hours Hotels on Paper Island. The team around Christoph Hoffmann has a very professional, and at the same time untraditional approach which we fell in love with at our first encounter. We are confident that 25hours will be welcomed not only by the future guests, but also by all the inhabitants of Paper Island," says Klaus Kastberg, CEO in Unionkul Ejendome, on behalf of Udviklingselskabet CØ P/S.

We managed to hire the Danish experts at COBE as architects for the 128-room hotel. 25hours will once again be turning to Stylt Trampoli from Gothenburg for the interior design. The award-winning 25hours Hotel Das Tour in Düsseldorf was also designed alongside the Swedish team in 2018. Michael End, Managing Director, is excited about the details in store: "As ever at 25hours, food and drink should and must play a central role. We don't want to give away too much, but we will be working on Paper Island with both brand new and proven partners. As well as a restaurant and cafe on the ground floor, a rooftop bar is also planned. At the moment, my favourite part is the two house boats in front of the hotel for which we are currently evaluating various concepts, including a sauna and bar."

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For more information on all of the 25hours Hotels, visit: [25hours-hotels.com](http://25hours-hotels.com)

25hours Hotels videos: [youtube.com/25hourshotels](https://youtube.com/25hourshotels)

Press material and images: [25hours-hotels.com/company/presse/bilder](http://25hours-hotels.com/company/presse/bilder)

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## About 25hours Hotels

25hours is a smart, culturally resonant hotel company characterized by provocative urban locations, irreverent yet functional aesthetic, and the romantic nostalgia of grand hotels. Every property starts with a story, evoking the ethos of its building and celebrated neighborhood while a team of architects, designers and local heroes make use of analog reminders, bespoke furnishings, customized art, vintage finds, and music to envision spaces that create personality, character and soul; when at a 25hours hotel, guests realize that there is a reason—woven throughout the narrative—for every single thing to be part of the story. Gastronomy also plays a central role and 25hours has a proud family of food and beverage partners that help the heart of the hotels beat that much faster. The 25hours Hotel Company currently operates 13 hotels and was founded in 2005 by Stephan Gerhard, Ardi Goldman, Christoph Hoffmann and Kai Hollmann. Upcoming openings include properties in Florence, Dubai (2020) and Copenhagen (2021). The 25hours Hotel Company formed a strategic alliance with Accor in 2016, and Europe's largest hotel group now contributes a 50 percent stake in the group with sights for a collective expansion.

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