

25hours Hotels x Freunde von Freunden

Companion Magazine #6 - Official Press Release

Companion Magazine, the periodical produced by <u>Freunde von Freunden</u> in collaboration with <u>25hours Hotels</u>, has released its 6th issue. It centers around the topic "The City, a Playground"and celebrates playful instincts.

True to Freunde von Freunden's characteristic style of storytelling and imagery, the newspaper focuses on the people who shape cities. It's packed full of city tips, in-depth interviews and expert talks which guide the reader through selected European metropolises.

In the issue, a wealth of travel experts and influential personalities share their stories and give insights into their fascinating work. From the Berlin countryside to the Swiss mountains, and all the way to Buenos Aires, Companion #6 is international in scope. The protagonists along the way are as colorful and diverse as the cities they inhabit. They include Berlin-based furniture makers Bullenberg, who are devoted to craftsmanship; Sonice Development, an artistic duo making robotic installations and Argentinian textile designer Alexandra Kehayoglou, whose hand woven rugs mimic the tundra of windswept Patagonia and were part of Dries Van Noten's runway shows and art fairs worldwide such as Frieze Art Fair in London.

The independent creative agency More Sleep developed a bold and colorful design to reflect Companion's cheerful nature and complement the stories within, which often focus on themes of playfulness. This issue's 3D illustrations come courtesy of the Swedish creative duo Anny Wang and Tim Söderstrom.

Companion Magazine is available at all 25hours Hotels in Berlin, Hamburg, Frankfurt, Zurich, and Vienna, and at selected retailers.

Read more about the stories on <u>FvF</u> or visit the <u>Companion website</u> for an overview of the latest issues. Companion Magazine #7 is already in the making and will be released by mid-April 2016.



More information and photos available upon request.

Links:

www.companion-magazine.com www.freundevonfreunden.com/journal/companion-magazine-6

From Forest To Floor: **Albrecht von Alvensleben & Max Pauen, Berlin** Taking a tour and talking tables with the Bullenburg designers and architects: http://www.freundevonfreunden.com/interviews/albrecht-von-alvensleben-max-pauen/

Woven Playgrounds: **Alexandra Kehayoglou, Buenos Aires**The rug maker who creates magical worlds out of threads: http://www.freundevonfreunden.com/workplaces/alexandra-kehayoglou/

About Freunde von Freunden:

Freunde von Freunden is an independent and international publication documenting inspiring people from diverse creative and cultural backgrounds. Its content aspires to present multifaceted personal perspectives that offer impressions of cities, various artistic industries and international urban living. By introducing real people and stories from around the world with an honest and authentic approach, FvF attracts a global readership and remains borderless.

www.freundevonfreunden.com

About 25hours Hotels:

25hours is a young hotel concept which seeks contemporary answers to the requirements of an urban, cosmopolitan clientele based on the example set by traditional hotels. The 25hours brand currently focuses on Germany, Austria and Switzerland with seven boutique hotels in Berlin, Hamburg, Frankfurt, Vienna and Zurich.

www.25hours-hotels.com

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